



New Media Caucus

A College Art Association Affiliate Society

February 22-23, 2018

Los Angeles, CA

THURSDAY, FEBRUARY 22, 2018

2:00-3:00PM

Room 406B

New Media Caucus



ALTERNATIVE BEGINNINGS: TOWARDS AN-OTHER HISTORY OF IMMERSIVE ARTS AND TECHNOLOGIES

CHAIRS

Gabriela Aceves Sepúlveda, Simon Fraser University
Matilda Aslizadeh, Independent Scholar and Artist

PARTICIPANTS

Cosmopolitical Technologies and the Demarcation of Screen Space at Cine Kurumin: Activating Immersive Shifts in Imaginaries, Representation, and Politics
Sarah Shamash, University of British Columbia

Against Immersion, Re-imagine Reality, Cross-Borders
Claudia Costa Pederson, Wichita State University

A Variantology of Immersive Technology: The Imaginary Media of Adolfo Bioy Casares
Matt Bernico, Greenville University

Brazilian Avant-Garde's Legacy of Exploring the Virtual
Debora Faccion, Binghamton University



THURSDAY, FEBRUARY 22, 2018

7:30-9:00PM

see an address and direction below

New Media Caucus



NMC MEMBER 2018 SHOWCASE

CHAIRS

Joyce Rudinsky, University of North Carolina, Chapel Hill

Jane Chang Mi, Pepperdine University

PARTICIPANTS

Reagan Brewster, Pepperdine University

Grayson Earle, New York City College of Technology

Caleb Foss, University of Illinois at Chicago

Fabiola Hanna, University of California Santa Cruz

Zach Kaiser, Michigan State University

Justin Lincoln, Whitman College

Ricardo Miranda, Hunter College

Lisa Moren, Johns Hopkins University

Carrisa Mosley, Pepperdine University

Timothy Murray, Cornell University

Joshua Pablo Rosenstock, Worcester Polytechnic
Institute

Tim Schwartz, Art Center College of Design

Xin Xin, Loyola Marymount University

Jane Yi & Mai-ly Nguyen

ADDRESS

701 West Cesar E. Chavez Avenue, Suite 203, Los Angeles 90012

DIRECTION

Directions from The Westin Bonaventure Hotel: take bus #55 or #355 from 5th.Flower to Figueroa/Sunset, walk 0.2 miles Senset Boulevard to W Cesar Estrada Chavez Ave



FRIDAY, FEBRUARY 23, 2018

8:30AM-12:00PM

CAA Media Lounge

New Media Caucus



NMC MEDIA LOUNGE EVENTS

CHAIR

Renate Ferro, Cornell University

8:30 – 10:00AM ART + TECH WORKSHOP 1.

BREAK THE INTERNET

Katie Duffy Artist and Assistant Professor of Art & Technology, Northeastern Illinois University

Tech needs: Laptop and a Web Browser (Google Chrome or Safari)

Concepts: Modern Web, CSS, HTML, JQuery

Description: This workshop will walk through the steps of accessing and using your browser's web inspector to alter the local code of a given website. Participants will walk through processes of altering written content, swapping out images, changing colors scheme and rearranging aesthetic block elements of the site resulting in glitchy abstract type compositions. Through this destructive process participants will learn how HTML, CSS and JQuery come together to create the modern web.

**Everyone is welcome regardless of skill level or experience!*

10:30 – 12:00PM ART + TECH WORKSHOP 2.

EXPERIMENTAL COMPUTER VISION

Echo Theohar, UC Santa Barbara Art and Technology MFA

Tech needs: Laptop and Processing App (free to download at processing.org/download)

Concepts: Processing, altering and displaying live video captures

Description: This workshop will utilize the built-in computer camera of a laptop to teach participants how to directly edit captured videos in real-time. We will use the open-source software Processing to explore variables such as time warping, pixelization, drawing, and image processing. No experience of coding is necessary, as we will go over some basic concepts such as draw size, color, frame rate, and draw number together as we are editing on the fly.

**Everyone is welcome regardless of skill level or experience!*



FRIDAY, FEBRUARY 23, 2018

12:00-1:30PM

CAA Media Lounge

New Media Caucus



NETWORKED CONVERSATIONS LIVE FROM THE NMC LOUNGE: AN INTERVIEW WITH CHIP LORD HOSTED BY RANDALL PACKER

Chip Lord, Professor Emeritus University of California,
Santa Cruz

Randall Packer, Associate Professor of Networked Art,
Nanyang Technological University in Singapore

Networked Conversations, a series of online interviews hosted by Randall Packer, will feature a Webcasted interview with media artist Chip Lord live from the NMC Media Lounge. Best known for his work with the media collective Ant Farm, which he co-founded with Doug Michels in 1968, Chip Lord collaborated on such iconic works as Cadillac Ranch (1974), Media Burn (1975), and the Eternal Frame (1975). Ant Farm, associated with artist collectives that pioneered experimental video and performance during the socially transformative period of the 1960s and 70s, is self-described as an “art agency that promotes ideas ... which are important vehicles of cultural introspection.” During the 1980s, Chip Lord began teaching at the University of California, Santa Cruz Department of Film and Digital Media, where he is currently a Professor Emeritus.

Networked Conversations invites active participation and dialogue that unites the local NMC New Media Lounge attendees with a global, online audience in a networked third space environment: collapsing geographical and cultural boundaries via participatory Internet chat. Networked Conversations, presented by the Third Space Network, is a project of Randall Packer in conjunction with research at the School of Art, Design and Media, Nanyang Technological University in Singapore, where he is an Associate Professor of Networked Art.

<https://thirdspacenetwerk.com/networked-conversations/>



FRIDAY, FEBRUARY 23, 2018

2:00-3:30PM

CAA Media Lounge

New Media Caucus



DIVERSIFYING THE ART TECH WORLD

CHAIRS

Joelle Dietrick, Assistant Professor of Art and Digital Studies, Davidson College, NC

Kathy Rae Huffman, Independent Curator, Los Angeles

In response to both the current political climate and recent reporting into the gender gap in the tech industry, this panel will discuss the gender gap in the art tech world. Prompted by concerned academics, curators and the public, panelists will give short presentations of their work with commentary on their early access to technology, mentors and other support structures that helped them to create significant artwork. Questions focus on how, going forward, we can support younger, female and trans new media artists, particularly artists of color. Discussions will consider Kimberlé Williams Crenshaw's ideas about intersectionality and its insistence on finding more productive ways to discuss gender, race, class, disability and other forms of identity.

PARTICIPANTS

Kathy Rae Huffman, Independent Curator, Los Angeles

Nao Bustamante, Professor, University of Southern California, Los Angeles

Annina Rüst, Assistant Professor, Florida Atlantic University, Jupiter

Kerry Tribe, Independent Artist, Los Angeles

Gloria Sutton, Associate Professor of Contemporary Art History and New Media, Northeastern University, Boston, MA



FRIDAY, FEBRUARY 23, 2018

3:30-5:00PM

CAA Media Lounge

New Media Caucus



QUEERING NEW MEDIA ART & ASKING QUESTIONS ABOUT NOTHING

Vagner Mendonça Whitehead, Texas Woman's University

Richard Rinehart, Samek Art Museum, Bucknell University

Liss LaFleur, University of North Texas

Not rooted in a traditional culture or ancestral homeland, Queerness constitutes ephemeral cultures, continually reinvented and reimagined. Queerness is under constant threat of erasure from cultural amnesia and political malice. Academia and the art world have responded to this erasure with alternately heroic and halting efforts. This session attempts to assess various responses to queer erasure in the overlapping enclaves of new media art comprised of artists, academics, industry and institutional professionals. The session will explore this question from several perspectives, including institutional omission and professional struggles and new media artists who are working to code queer consciousness into the ubiquitous languages of new media cultures. Queer theorist, Jose Estaban Munoz writes, "Queer Utopian practice is about 'doing' and 'building' in response to the status of nothingness assigned to us by the heteronormative world." What is the world of new media art doing that says something about this particular nothing?

NEW MEDIA CAUCUS BUSINESS MEETING

5:30-6:30PM

CAA Media Lounge

This meeting is open to everyone



ABOUT THE NEW MEDIA CAUCUS

The New Media Caucus is an international non-profit association formed to promote the development and understanding of new media art. The NMC represents artists, designers, practitioners, historians, theoreticians, educators, students, scholars, and researchers, as well as like-minded organizations with interests including, but not limited to, digital media, electronic media, mobile media, virtual media, and emergent media. Our purpose is to support and advance a diverse range of inquiry in order to catalyze further evolution of the field of new media art.

<http://www.newmediacaucus.org/>

MEDIA-N, JOURNAL OF THE NEW MEDIA CAUCUS

Each year, the New Media Caucus – an affiliate of the College Art Association – organizes panel presentations, events and exhibitions during the CAA annual convention, and Media-N Journal dedicates its summer edition to showcasing NMC conference proceedings and concurrent on-site and off-site events. Media-N Journal was established in 2005 to provide a forum for New Media Caucus members and non-members alike, featuring their scholarly research, artworks and projects. The mission of the electronic and print journals is to promote academic inquiry; to reflect the wide variety of themes and fields in new media research; to further the evolving discourses related to theory and practice; to showcase the work of new media artists and their presentation environments; and to investigate the issues surrounding education and new media. Media-N is a blind, peer reviewed and invitational journal. It is open to submissions in the form of theoretical papers, reports, and reviews on new media artworks. Three editions are published per year: spring, summer and fall. Media-N's online & print versions differ in format but are similar in content. The publication is freely available online, and the print version may be purchased through a print-on-demand service. Each has a unique ISSN.

<http://median.newmediacaucus.org>